



Graduates of the ProMob PlastSkills training programme

# ProMob PlastSkills: Building Skills, Opening Pathways

In France and across Europe, plastics companies are facing growing difficulties in recruiting a skilled workforce. On the other side of the Mediterranean, many technicians in Tunisia have limited access to structured training opportunities that would allow them to develop their skills and advance their careers. ProMob PlastSkills was born at the intersection of these two challenges. This pioneering, private-sector-led project aims to develop and certify skills in Tunisia's plastics sector in line with French and European standards, while also helping connect Tunisian technicians with professional opportunities in France and across Europe.

# Training designed to meet real industry needs

Award recognising the first group of trained technicians



In Tunisia, ProMob PlastSkills is already demonstrating that change can happen rapidly within companies themselves. ProMob PlastSkills has helped develop a more practical, industry-driven training approach, aligned with French and European standards and requirements. This training offer equips technicians with skills that can be immediately applied in their day-to-day work. For companies and technicians alike, the value is clear. As one Tunisian company put it, the training offered is “exactly what we need.”

The training has significantly boosted participants' confidence, both in their skills and in their daily work — an effect also observed by employers. One technician described the impact of the training, which lasts no more than 35 days and was delivered in close collaboration with the Tunisian company where he works, as follows: “I felt a real difference. Without the training, it would have taken ten or eleven years to reach that level. I can say that the training genuinely allowed me to move up a level.”

# Bringing valuable skills to Europe's labour market

Polyvia Solutions trains and certifies Tunisian technicians, creating pathways that connect skills development in Tunisia with employment opportunities in France and across Europe. For selected participants, the project offers a route to professional mobility abroad. French employers highlight that these newly acquired skills make a tangible difference within their organisations. As one partner company explained: "It helped us progress internally. [The ProMob PlastSkills-trained technician] brought techniques that we as a company did not have."



## Training and certification as a path to opportunity

For participants who have relocated to France through the project, this opportunity has proven transformative both professionally and personally. In France, they have gained access not only to new jobs, but also to greater responsibilities, higher wages and better living conditions.



## ProMob PlastSkills and ATIP (Tunisian Association of Plastics Manufacturers) Partnership

# A private-sector-led model with wider potential

As the first phase concludes, ProMob PlastSkills shows the value of placing the private sector at the centre of implementation. By combining recognised certification with direct employer engagement, the project addresses key barriers in labour mobility. One lesson is already clear: when training is shaped by industry needs, it can open opportunities for technicians and create solutions for employers.

### About the MPF

This project is part of the EU-funded Migration Partnership Facility (MPF), managed by the International Centre for Migration Policy Development (ICMPD) to support the external dimension of the EU's migration policy. MPF funds projects that promote dialogue and cooperation on migration and mobility between EU Member States and partner countries outside the EU.

### About the project

ProMob PlastSkills is a 42-month project implemented by Polyvia Solutions from April 2024 to September 2027. It aims to develop a sustainable and mutually beneficial partnership for skills enhancement and labour mobility in the plastics sector between France and Tunisia.

### About the evaluation

Testimonies used in this document were gathered as part of a mid-term assessment of Promob PlastSkills, conducted in 2025-2026 while the project was ongoing. The mid-term assessment was led by Samuel Hall who makes part of a consortium of six consultancies and NGOs, namely Blomeyer & Sanz, Diversity Development Group, Migration Policy Group, Policy Impact Lab, Samuel Hall and Tandans.



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