

## LEGAL MIGRATION AND LABOUR MOBILITY

# VisaWise Armenia

## About the Project

The overall objective of the project is to enhance the integrity and efficiency of the visa process in Armenia, thereby supporting the EU-Armenia Visa Liberalisation Dialogue. The project contributes directly to Armenia's preparedness under the EU-Armenia visa liberalisation dialogue by promoting compliance with the Schengen standards and supporting a culture of informed and responsible mobility. By improving the overall quality of visa applications and awareness of applicants' rights and obligations, the project supports both Armenian citizens and the EU Member State authorities, creating a more transparent, efficient and predictable visa application environment.



### Partners

This project is implemented by the ICMPD office in Armenia under the Technical Assistance and Support Component of MPF.



### Countries

Armenia



### Time frame

**15/02/2026 – 31/08/2026** (6,5 months)



### Budget

**EUR 250,000.00** (100% from BMVI)

## Activities



### Coordination and Stakeholder Engagement

The project will hold consultations with EU Member State consulates and visa application centres to confirm procedures, identify common applicant challenges and address communication gaps. Insights will be gathered through brief surveys and focus group discussions.

Furthermore, to improve the capacity of actors advising the public on mobility, the project will organise interactive workshops for civil society and local information multipliers, strengthening their understanding of Schengen visa rules and responsible communication practices.

The project will also engage travel agencies and commercial visa intermediaries to clarify Schengen rules, define legal responsibilities and mitigate misinformation, supporting more transparent and ethical services at community level.



### Development of Information and Awareness Materials

A concise, user friendly Schengen Visa Information Guide will be developed and widely disseminated to explain visa rules, procedures and common refusal grounds, as well as the consequences of providing false or fraudulent information. The guide will be available in Armenian and English to ensure broad accessibility.

To address common misconceptions about Schengen visa applications, the project will also produce short, factual educational videos in Armenian. These will cover typical refusal reasons, required documentation, principles of consular decision making and the risks of false information. The videos will be shared through online platforms and community channels to maximise reach.



### Targeted Outreach and Public Awareness

The project will organise targeted information sessions in Yerevan and across the regions, tailored to the needs of specific applicant groups identified during prior discussions with EU Member State consulates issuing Schengen visas. These sessions will focus on eligibility criteria, the consistency and adequacy of documentation, and setting realistic expectations regarding visa outcomes. Participants will be guided on how to assess their own readiness before applying, contributing to better-prepared applications and reduced refusal rates. Whenever possible and appropriate, selected EU Member State consuls will be invited to join the information sessions.

## The Migration Partnership Facility



Migration Partnership Facility

This project is implemented by ICMPD within the framework of the Migration Partnership Facility (MPF), an EU-funded initiative that supports the external dimension of EU migration policy. Through its Grants and Technical Assistance and Support components, the MPF facilitates the implementation of projects that strengthen dialogue and cooperation on migration and mobility between EU Member States and partner countries outside the EU.

Funded by the European Union



MPF@icmpd.org



[www.migrationpartnershipfacility.eu](http://www.migrationpartnershipfacility.eu)



@MPF\_ICMPD

Implemented by ICMPD



**ICMPD**

International Centre for  
Migration Policy Development